



GRCCI Business Idea Challenge

**Would you like to get paid for a great idea?
Turn that idea into a business plan and you could
walk away with \$1,500!
Enter online at grkiz.com**

To encourage students to consider entrepreneurial opportunities, the **Greater Reading Chamber of Commerce & Industry** is hosting the Second Annual **Business Idea Challenge** open to students of Albright College, Alvernia University, Kutztown University, Penn State Berks, and Reading Area Community College.

Important Dates: **March 30** - Deadline to enter **April 7** - Finalists announced

April 13 - Formal Presentations to Panel of Judges

April 19 - Winners Announced at Greater Reading Chamber Board of Directors Meeting

Rules:

1. Students must submit a PowerPoint Presentation and Abstract using the Idea Challenge Template by **March 30**. Top proposals will be selected from each school for recognition. Number recognized will be based upon quality of proposals. The top entry from each school will be recognized with at least an Honorable Mention Award if not selected as a Finalist. The top four proposals from all entries received will then present their business ideas to a panel of judges who will determine the Challenge's ultimate First Prize Finalist who will receive \$1,500; Second Place Finalist will receive \$1,000, Third Place Finalist receives \$750, and the Fourth Place Finalist receives \$500. Honorable Mention Award Winners will receive \$100.

NOTE: Chamber reserves the right to reduce the number of awards based upon the quality of applications submitted.

1. The business idea must be for profit. Ideas for nonprofit organizations are not acceptable for this competition.
2. Students may participate as individuals or may form teams; however, a participant must be a currently registered, full time or part time undergraduate student, or have graduated within the last 12 months, of Albright College, Alvernia University, Kutztown University, Penn State Berks, and Reading Area Community College. Winners will be required to show a student ID to claim their prizes. Faculty may serve as advisors/mentors but are strictly prohibited from participating as team members.
3. Finalists must participate in the presentations to the panel of judges to be eligible to win any of the prizes. No make-up dates will be provided.
4. Submissions will not be returned to the participants.
5. Winners agree to release their name and image for publicity purposes.
6. Submissions should be submitted online at grkiz.com. Questions should be directed to Jennifer Leinbach at 601.898.7778 or jleinbach@greaterreadingchamber.org.